

PRESS RELEASE



Global Entrepolis
@ Singapore

CAPTURING THE GLOBAL MOOD: GROWTH OPPORTUNITIES, GLOBAL GATHERING, AND GREEN

Sustainable growth presents opportunities at GES 2007

SINGAPORE, 25 JULY 2007 - Singapore Business Federation (SBF) and the Singapore Economic Development Board (EDB) today announced that the Global Entrepolis @ Singapore (GES 2007) will be back for its fifth year. Jointly presented by the SBF and EDB, and organised by Zenith Events Management, it will be held from 12th to 15th November at the Suntec Singapore International Convention & Exhibition Centre. Singapore's Prime Minister Mr Lee Hsien Loong will open the event on the 12th of November.

GES 2007 aims to capture the global mood - understanding current business issues, and exploring associated opportunities and risks to help chart business growth. This year's event emphasises the 'G' in GES: Growth Opportunities, Global Gathering, and Green. The focus this year will be punctuated with a few key areas that Singapore has expertise in - Manufacturing, Technology and Energy.

GROWTH OPPORTUNITIES

GES 2007 is *the* premier business networking event that aims to enable businesses facilitate sustainable growth. At this event, key decision-makers will converge in Singapore to meet, discuss, and invest in the latest emerging technologies and ideas.

The essential element for companies to make a quantum leap in their growth is Innovation, which is the key talking point at this year's Captains of Industry Conference, where Mr Robert B. Tucker will be a keynote speaker. Mr Tucker is President of The Innovation Resource, and has served as a consultant to many Fortune-500 companies, MNCs and Government agencies, assisting them in improving top and bottom line performance through innovation. He is also the author of the internationally acclaimed '*Managing the Future: 10 Driving Forces of Change for the New Century*'. In his keynote address titled "*Innovation Drives Growth & Creates Opportunities in the Marketplace*", Mr Tucker will identify critical trends and innovations to help shape business growth, profit and competitive advantage.

Top executives from emerging economies such as China and India have also been invited to speak on innovative ways of charting business growth in light of environmental concerns.

The growth of technology over the past two decades has been astounding, with companies and entrepreneurs scrambling to translate those ideas into reality. This will be demonstrated at both the Innovation track at the Captains of Industry Conference, and The Enterprise Exchange at GES 2007.

For the fourth year running, the winners of The Wall Street Journal Asia's *Asian Innovation Awards* will be announced at GES 2007.

However, innovation does not get far without funding. Singapore stands as the centre of the region's private banking activity. Exploring relevant topics on private banking, alternative financing, equity capital markets and venture capital, the Global Banking & Finance Conference 2007 has been organised to highlight opportunities for companies who are looking for alternative revenues. The conference is hoping to attract financial institutions, business corporations, and private investors.

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As GES grows year-on-year, Singapore is increasingly recognised as a hotbed for the exchange of new, groundbreaking ideas and innovation. A testament to its success, GES 2006 has emerged as one of the top three finalists in the Singapore Tourism Board's "Singapore Business Events - Convention of the Year" Award.

GLOBAL GATHERING

GES has hosted participants from all corners of the world in past years. Since its inception in 2003, GES has grown steadily each year, attracting more than 10,000 participants from more than 60 countries. Emerging markets, such as countries from the Middle East and North Africa (MENA) region, are of particular interest as they highlight their offerings to the global business community at The Enterprise Exchange, which will be launched by Mr Lim Hng Kiang, Minister of Trade & Industry. Visitors can expect to meet with 450 companies from over 40 countries.

Returning in a big way are national/group pavilions from Europe, China, India, and Vietnam. For the first time this year, companies from Europe and ASEAN nations will be forming Europe and ASEAN pavilions at The Enterprise Exchange. This is seen as an effort to further strengthen Europe-ASEAN trade cooperation in the energy, technology and manufacturing sectors. Complementing its participation in The Enterprise Exchange, The Global Indian Business Summit will look into several India emerging economic states, such as Orissa, Tamil Nadu, Rajasthan and Gujarat and the business opportunities in the manufacturing, real estate, IT, info-communication and service sectors.

This year, the participation from China will focus on assets and equity, showcasing their investment and financial services for capital goods and assets.

Business people from around the world will get together over the four days to attend some 40 conferences, to network and engage in business dialogue. These conferences will cover topics such as alternative finance, e-Governance, and Web 2.0.

HOTEvents, a host of business events specially tailored to match businesses with partners, allows invaluable networking opportunities, leading to business deals and funding for emerging and established companies.

GREEN

With the current focus on environmental issues and sustainable development, there is increasing pressure on the business community to manage and contain environmental damage, but therein also lies business opportunities. Businesses see an increasing need to participate in discussions on environmental governance and policy adjustments, which aims to ensure business growth with environmental protection. Entrepreneurs and enterprises are contributing to the cause in meaningful ways - by developing new technologies which allow business processes to run efficiently, at a lower cost to the environment. Through direct interaction with key policy makers, GES sets the stage as the perfect forum for business people to be better equipped to make informed decisions and stimulate innovation for responsible business growth.

At GES 2007, the business community will come together to consider these issues at the Captains of Industry Conference's 'Climate Change' track. This dedicated track is co-organised by the Regional Institute of Environmental Technology and will feature speakers from enterprises in the environmental industry, highlighting business opportunities with a focus on sustainable development.

The Captains of Industry Conference will be held from the 13th - 14th of November.

Global Entrepolis @ Singapore will be held from the 12th - 15th of November this year at the Suntec Singapore International Convention & Exhibition Centre.

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Quotes:

"Global Entrepolis@Singapore epitomises Singapore as a compelling global hub for business and investment. It provides a platform where business people from near and far converge to exchange ideas, find opportunities and strike partnerships to realise their dreams." - Singapore Economic Development Board's Managing Director, Mr Ko Kheng Hwa

"In today's dynamic economic landscape, companies need to leverage events such as GES to keep abreast of the changing market dynamics posed by globalisation and emerging economic powerhouses like China and India. GES is almost an extension of what we are doing at SBF in support of the Singapore business community. This platform enables us to assist companies to create a more concerted push towards economic growth. The coming together of Singapore and overseas delegates at GES facilitates opportunities for networking, business-matching and tapping of business opportunities in Singapore and abroad." - Singapore Business Federation's Chairman, Mr Stephen Lee

"Returning in a big way are national /group pavilions from Europe, China, India and Vietnam. For the first time this year, European companies will be forming a European pavilion at The Enterprise Exchange. This is seen as an effort to further strengthen Europe-ASEAN trade cooperation in the energy, technology and manufacturing sectors" - Zenith Events Management's Managing Director, Mr Gary Fung

About Global Entrepolis @ Singapore 2007

Global Entrepolis @ Singapore 2007 (GES 2007) is a unique festival of events: Cutting across industries, from nurturing and promoting entrepreneurship to facilitating investments, and business opportunities and collaboration, as well as providing a myriad of business networking, exhibition and conference platforms for a truly global audience.

GES 2007 will see a gathering of a series of major events: from strategic conference and industry seminars to venture capitalist summits and business workshops; from an emerging technology exposition - The Enterprise Exchange, to winning innovations and effective business matching platforms.

Understanding the importance of connecting for success, GES is the one big networking event where it all happens!

About Economic Development Board

The Economic Development Board (EDB) is the lead government agency responsible for planning and executing economic strategies to enhance Singapore's position as a global hub for business and investment. We are the one-stop agency that facilitates and supports local and foreign investors in both the manufacturing and services sectors as they seek more value-creating operations, higher sustainable returns and new business opportunities.

Singapore commands global leadership positions in many areas. EDB is expanding and extending existing industry clusters, as well as exploring new growth areas to create good jobs and secure Singapore's future competitiveness. Our emphasis is on capital-intensive, knowledge-intensive and innovation-intensive activities.

About Singapore Business Federation

The Singapore Business Federation is the apex business chamber in Singapore. SBF aims to advance and promote business opportunities and networking within the business community both in Singapore and abroad. At the national level, SBF works closely with the government and labour organisations in a tripartite relationship to create a conducive business environment in Singapore. At the international arena, SBF represents the Singapore business community in multilateral, regional and bilateral business organisations to advance and promote their interest in trade expansion.